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**SPRING 1950**

*Fruit and Flowers*

Picture



*for Body and Soul*

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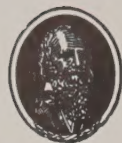


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**HILLENMEYER NURSERIES** LEXINGTON KENTUCKY

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# Why Not Grow

**Tastes Better • Costs**

## PEACHES

A home garden without Peaches? Can you imagine such a thing? Just think what you are missing—luscious fruit from June to mid-October if you select an early, a midseason, and a late. One tree of each is better than none, but if you have space, plant five of each class. For a commercial orchard you need a special selection and several varieties—better write and ask our advice.

### Arranged In Their Order of Ripening

**MIKADO.** (Free.) The best and most popular very early Peach to date. Medium size, round, yellow with red blush and of good quality. For best results should be planted with other varieties for cross-pollination. July 5-10.

**RED HAVEN.** (Free.) Early. Hardy, firm and of excellent quality. An outstanding yellow commercial variety, almost completely covered with red. Should be in every orchard. July 10-15.

**RARITAN ROSE.** (Free.) A New Jersey introduction of outstanding merit. Good quality, hardy, and the best early white Peach we know of. July 15-18.

**GOLDEN JUBILEE.** (Free.) A new, large, early Peach, highly recommended by the Kentucky Experiment Station and other leading authorities. Yellow with a distinct blush. Quality fine. July 15-20.

**OTHELLO.** (July Heath.) (Cling.) A new and better cling which we are growing instead of the old standard Heath. Has distinct blush, white flesh of good quality and is highly recommended by the Kentucky Experiment Station. July 25.

**SOUTH HAVEN.** (Free.) Better color and quality than Elberta. Large, and ripens 10 to 14 days earlier. Has been much harder than other yellow Peaches and because of our tests we recommend it highly. August 5-10.

**HALE HAVEN.** (Free.) An excellent Peach introduced by the Michigan Experiment Station. A cross between J. H. Hale and South Haven. Large, midseason, yellow with blush. Good quality tree, healthy and hardy. August 5-10.

**VALIANT.** (Free.) An extra hardy outstanding yellow of good quality. August 5-10.

**REDSKIN.** (Free.) A new introduction from the Maryland Experiment Station that has great promise. Round, yellow, with little or no color near pit. Overlaid with deep red blush. Large, hardy and firm. August 5-10.

**BELLE OF GEORGIA.** (Free.) White, with decided blush; excellent quality. Heavy and regular bearer. The best white-fleshed Peach for home or market. August 10-12.

**ELBERTA.** (Free.) Fruit large, yellow, shaded with deep red. Elberta has been the standard Peach for years, and is just as good today. More than 80 per cent of commercial plantings are of Elberta. August 10-12.

**J. H. HALE.** (Free.) Fruit large, yellow, almost covered with red; more highly colored than Elberta; flesh firm, melting, and of best quality. Ripens August 10-15.

**AFTERGLOW.** (Free.) This new, beautiful, yellow-flesh Peach is well named because the soft amber-red covers the entire fruit. Hardy, excellent quality and productive. The only Peach we have found worthy to list, ripening after Elberta. August 15-20.

### PEACH PRICES

	Each	5	50
3 to 4 ft. ....	\$0.65	\$3.00	\$25.00
4 to 5 ft. ....	.75	3.50	30.00
5 to 6 ft. ....	1.00	4.75	40.00

For Postage, Packing and Insurance, Add 10%.

## Fruit Trees by POST

For Post, Packing and Insurance, within 200 miles of Lexington, add 10% on 3 to 4 and 4 to 5 ft. trees.

Order 5 to 6 ft. trees by Express, Truck or Freight as length prohibits sending by Post.

Please give positive shipping instructions.

Red  
Delicious



## New! Fruit Tree Spray

Kolo Fruit Spray—manufactured by Niagara Chemical Co. Controls most chewing and sucking insects and fungus diseases on Apples, Peaches, Pears and Plums. For bearing trees this "packaged spray" of ready-mixed ingredients is a convenient time saver.

3 lbs. (makes 25 gals.) .....\$1.35  
1 lb. (makes 8 gals.) ..... .55

## APPLES

No other fruit is so dependable and generally desirable as the Apple. They will thrive in almost any well-drained soil. Their period of ripening extends from early July until frost and they can be kept through the entire winter. For family use there is no other fruit so indispensable. With moderate care they will pay a handsome return on your efforts and investment. We have kept our list of varieties up to date and you can plant any of them with confidence.

Arranged in order of ripening as to season.

### WINTER APPLES

**JONATHAN.** An early bearing and long keeping Apple; red; medium size, quality good. Tree never large, but productive. September 15-20.

**RED DELICIOUS.** As this extra red strain is such an improvement on the old Delicious we are propagating it entirely. When you ask for Delicious we give you this red strain at no extra cost. Fruit large, uniform size, and highest quality. Distinguished by the five lobes on the blossom end. Good for home or market. September 20-30.

**YELLOW DELICIOUS.** A yellow type of the old standard red Delicious which has become deservedly popular throughout the country. Bears young and of highest quality. September 30 to October 5.

**BALDWIN.** Red; large; good quality. Tree vigorous, highly regarded for eating and cooking. The commercial Apple of the East. October 1-5.

**RED STAYMAN.** Dark rich red. Fruits large, good quality and keeper; early to come into bearing and productive. We think this the outstanding winter Apple for Kentucky. As the red variety is an improvement over ordinary Stayman, we are propagating it entirely and filling all of our orders from this selected strain. October 5-10.

**TURLEY WINESAP.** A seedling of Winesap which it somewhat resembles. Conical, rich red and of highest quality. A recent introduction, bears early and regularly. October 10-15.

**ROME BEAUTY.** Large; red, tender, sub-acid. Early bearer and productive. A popular kind in most sections. October 12-15.

**YORK IMPERIAL.** A late keeping commercial Apple, shaded red on yellow skin. Flesh firm. Tree healthy. Regular and heavy bearer. Fruit sometimes lop-sided. Plant for profit or for home. October 15-20.

### SUMMER APPLES

**CLOSE.** A new, early, red variety of outstanding promise both for home and commercial plantings. Ripens a few days ahead of Transparent, hardy and bears when quite young. July 1-5.

**EARLY TRANSPARENT.** Waxy yellow; tart; excellent. Very early bearer; productive. Valuable for either home or market. Susceptible to blight on rich soil. July 5-6.

**LODI.** The best description of this variety may be to say that it is a larger, later Transparent. Pale yellow, tart, and ripens about a week later. Tree vigorous. Many think it will supplant Transparent as a commercial variety. July 5-10.

**DUCHESS.** (Often called "Oldenburg"). An old outstanding variety, productive, and best of its season. Ours is the "red" strain. Early bearing. July 10-15.

**GOLDEN SWEET.** Yellow. The best sweet we know. Vigorous grower; annual bearer, very productive. Hasn't a fault. July 20-30.

**HYLOP CRAB.** The very best hardy Crab, producing a heavy crop of bright red tart fruit that is unexcelled for culinary purposes. Bears early. August 15-20.

**POLLY EADES.** A Kentucky developed variety; while not well known, is superior to Maiden's Blush; yellow with slight blush. Bears early and quite productive. Plant on our recommendation and you will never regret it. August 15-20.

### PRICES OF APPLES 2- and 3-year-old trees

	Each	5	50
3 to 4 ft. ....	\$0.65	\$3.00	\$25.00
4 to 5 ft. ....	.75	3.50	30.00
5 to 6 ft. ....	1.00	4.75	40.00

For Postage, Packing and Insurance Add 10%

### FALL APPLES

**WEALTHY.** Large; shaded dark red; quality good, tender. Productive. Early to bear, and most satisfactory. Ripens over a long period and should be in every orchard. August 1 to September 1.

**McINTOSH.** A fine fall or early winter kind that has won its way because of its productiveness and extra high quality. Bright red; smooth. Plant liberally in Kentucky. August 20-25.

**PADUCAH.** A Kentucky product which very much resembles the Rome Beauty. About two or three weeks earlier, with more color. Prolific and a regular bearer. This variety stands at the top of the list as to production at the Kentucky Experiment Station. September 5-10.

**GRIMES GOLDEN.** One of the best fall Apples. A recent survey showed this the most popular Apple of any season. Fruit golden yellow. Matures early and is a heavy bearer. This variety is troubled with canker, shortening the life of the tree. We also offer "Double Grafted" Grimes Golden, which is a longer lived tree, at 25c extra. Sept. 15-20.

**Hillenmeyer Trees Are True To Name—  
The Best To Be Had And They Cost No More**



# Grow Your Own Fruit

Easy • Makes You More Independent

## STRAWBERRIES

We grow and sell the kinds which do best in Kentucky. Use Hillenmeyer's Tried and Tested Plants. All varieties listed are perfect flowering.

### PREMIER

One of the most popular Strawberries ever introduced. Good plant maker, frost resistant and prolific. The bright red berries are large, bluntly conical, of good quality and hold up in size to the very end if the season is favorable. The leading berry for market or home. No variety ever tested has been so deservedly popular and we recommend it as the **best early and midseason kind**.

### BLAKEMORE

Ripens a few days before Premier. Berries light red, conical and will remain firm a few days after ripening. Excellent for commercial or home use. Productive, good plant maker, and does well on rather poor soil. Our plants are the yellows-free strain. Plant Blakemore for profit.

### CATSKILL

An outstanding midseason variety of high quality which is rapidly growing in popularity. Bright red. Excellent for home use.

#### PRICES OF STRAWBERRIES

(Except as noted.)

100 plants	\$2.00
200 plants	3.80
300 plants	5.40
400 plants	6.80
500 plants	8.00
500 to 1,000 plants	\$ 1.50 per 100
1,100 to 3,000 plants	12.00 per 1000
3,100 to 5,000 plants	10.00 per 1000
5,100 to 10,000 plants	9.00 per 1000
11,000 to 25,000 plants	8.00 per 1000

Our prices permit you to make a selection of any variety listed. This is important when comparing prices.

For Post, Packing and Insurance, Add 10c per 100.

## A Gift for You

To help you get the best results from your plans and plants we will send absolutely free on request, a copy of this booklet:

### "HOW TO PLANT"

The instructions are clear and cover planting, pruning, feeding, spraying, cultivating, and other details. This is a part of the service we give that you may have the greatest success and joy from Hillenmeyer stock. If other questions arise from time to time, write us—we are at your service.

## NEW TENNESSEE SHIPPER and TENNESSEE BEAUTY

**TENNESSEE SHIPPER.** (Patented.) This new, outstanding Strawberry seems destined to supplant the very popular and much planted Blakemore. Its light, bright color is most attractive and is admired by all who see it. It is early and of good size throughout an extremely long picking season. The berries are conical, firm, and with its raised calyx, are easily "capped." They can be pulled without bruising and therefore do not have to be pinched. It has a long blooming period and if the early blossoms are killed by frost you will still get a fair crop. Vigorous and a good plant maker. An outstanding early berry for preserving, canning and shipping.

25c per 100 more than other kinds

**TENNESSEE BEAUTY.** (Patented.) This is the outstanding introduction of the University of Tennessee from its Strawberry breeding experiments. The berries are large, bluntly conical or wedge-shaped. They are an attractive glossy color, of good quality, and are borne on semi-erect stems. The large, bright green calyx gives the berries an attractive setting. It is vigorous, free of diseases, and a medium plant maker, but productive. An outstanding kind for home canning and market. You must plant some Tennessee Beauty.

25c per 100 more than other kinds



## Cultural Directions for Strawberries

**WHEN PLANTS ARE RECEIVED.** Plant at once if possible. If season is not favorable put in cool, moist place, BUT DO NOT WATER UNTIL PLANTED. They also may be unpacked and trenched in open ground.

**WHEN TO PLANT.** Late in March or April is the chosen time. Fall planting usually results in a complete failure.

**SOIL.** Strawberries respond to good soil and you should choose a fertile location. However, do not plant within one year after turning under sod, as white grubs invariably cause trouble. Prepare the ground very thoroughly.

**DISTANCE TO PLANT.** The rows should be three and a half to four feet apart and the plants set about eighteen inches in the row. It requires about 7000 plants per acre.

**CULTIVATION.** During the summer keep the ground constantly stirred and free of weeds. Moisture preservation by dust mulch will conserve the vitality of your plants and produce a fine matted row. Keep the hoe and cultivator busy.

**MULCHING.** Protect by mulching with clean straw in fall or early winter after the ground is frozen. Do not apply too heavily, as this smothers the plants. Leave on during the fruiting season, as it conserves moisture and keeps the berries clean.

**AFTER FRUITING.** Immediately plow or narrow the original row to about 12 to 15 inches. Thoroughly cultivate the middle so as to give the new plants a chance to get established. Repeat the second year. We do not advise keeping beds more than two or three years.

**FAMILY REQUIREMENTS.** About three hundred, five hundred, or a thousand plants are required for a small, medium or large family.

**SELECTION OF VARIETIES.** We shall be glad to make selections of suitable varieties if you want to leave this to us.

### HOW TO PLANT STRAWBERRIES



Too Deep

Too Shallow

Just Right

## Hillenmeyer's Famous Kentucky Blue Grass

### BLUE GRASS

Here in the heart of the famed Blue Grass Section of Kentucky, the best seed in the world is produced. Hillenmeyer Seed is of the highest quality, both as to purity and germination. Do not sow light, chaffy material of weak germination that carry many noxious weed seeds. Why gamble with poor seed? **Plant the best.**

### SUNNY LAWN MIXTURE

For sowing new lawns or where you have a thin stand we recommend our Sunny Lawn Mixture. This consists of Blue Grass, White Clover, and other varieties for quick effect.

### SHADY LAWN MIXTURE

A scientific mixture of grasses to be used in shady locations on which the sun does not shine more than 4 or 5 hours per day.

Sow 2 to 3 lbs. to 1000 sq. ft. on thin lawn, 4 to 6 lbs. to 1000 sq. ft. on **new** lawn.

	1 lb.	3 lbs.	10 lbs.	
Blue Grass .....	\$0.90	\$2.60	\$8.50	Ask for Prices on Quantity Lots
Shady Lawn Mixture .....	.90	2.60	8.50	
Sunny Lawn Mixture .....	.95	2.75	9.00	
Postage or Prepaid Express, add 5c per pound.				











# ROSES Spring 1950

"To Cultivate a Garden is to Walk with God" - Boeve



We're Sorry! Very Sorry!  
**NO ROSE ORDERS ACCEPTED THIS SEASON**  
We have found that the roots of our roses are damaged. In keeping with our policy of selling only plants of highest quality, we find it necessary to refuse orders for roses.  
**STRAWBERRIES - FRUIT TREES?**  
**Yes! Yes! Yes!**  
Our strawberries, fruit trees and all other materials are in excellent condition, and we look forward to serving you.  
HILLENMEYER NURSERIES

Mrs. E. P. Thom

K. A. Victoria

Christopher Stone

Sutter's Gold

Applause

Peace

## Tried and Tested Rose Group

This group contains the very best standard kinds and any selections made from it will please.

### PINK

**BETTY UPRICHARD.** Two-toned-copper-red buds, opening into semi-double salmon-pink blossoms. Fragrant. An outstanding variety.  
**EDITH NELLIE PERKINS.** One of the best. Long, pointed buds of cream, orange and pink, overspread with gold flush. Very prolific flowering, strong grower. Mildly fragrant.  
**EDITOR McFARLAND.** We think this the finest deep pink garden Rose grown today. Its pointed buds on nice long cutting stems retain their form wonderfully well. Plants are healthy and bloom freely.  
**PICTURE.** Splendidly formed, medium sized flowers of velvety rose-pink, the petals pleasingly reflexed. Well named, as both form and color are very lovely. A fine cutting Rose, unusually free blooming.  
**PINK DAWN.** A fine deep rose-pink flower opening to a lovely pink with an orange base; sweetly fragrant. Strong, upright grower with all of the good qualities of the Radiance.  
**RADIANCE.** Globular, cupped flowers of two-toned pink, light silvery tone on the inside and deeper on the outside. Vigorous and free blooming. Deliciously fragrant. The standard pink Rose of the world.  
**THE DOCTOR.** Beautiful glowing silvery pink with satiny edges. Extra large bud and blossom which is delightfully fragrant. One of our favorites.

### YELLOW

**GOLDEN DAWN.** Large, double flowers of lemon-yellow, nicely formed and deliciously fragrant. Spreading plants with attractive disease-resistant foliage.  
**MCGREGG'S YELLOW.** Unfading canary-yellow of excellent form with a mass of gold centers beautifying the center of the flower. Vigorous bush with dark green foliage. Stands heat well.  
**MRS. E. P. THOM.** A superior yellow Rose with long, beautifully shaped buds, opening to pure, unfading, yellow flowers of fine form. Vigorous and prolific bloomer.  
**MRS. PIERRE S. DUPONT.** Nicely formed buds and double flowers of rich reddish gold, almost orange in the depths of the petals. Spicy fragrance. Foliage is ornamental, healthy and disease-resistant. Recommended highly.  
**SOEUR THERESE.** Semi-double, cupped flowers of golden yellow. Long pointed buds with markings of carmine. Sweetbrier fragrance. Good foliage, strong grower and one of our finest yellow Roses.

### WHITE

**CALEDONIA.** Pure white, perfectly formed buds on strong stems, opening to large flowers that retain their form until petals fall. No white Rose can surpass this perfect variety.  
**K. A. VICTORIA.** Creamy buds changing to perfect, snow-white blossoms tinted lemon-yellow at center; fragrant. An outstanding white Rose.  
**MME. JULES BOUCHE.** White with blush tints in center, and without question one of the best white ever-blooming bedding Roses yet introduced. The flowers are large, fully double and fragrant. A vigorous grower and very free flowering.

### RED

**CHRISTOPHER STONE.** Bright velvety scarlet flowers of good form, opening to show its golden stamens; fragrant. A magnificently beautiful Rose. Vigorous, upright grower.  
**E. G. HILL.** Immense, dazzling red flowers shading to darker crimson. Vigorous and free flowering. Fragrant. An old favorite.  
**ETOILE DE HOLLANDE.** This is, undoubtedly, the finest red Rose in the world. Large crimson flowers of velvety finish and especially fine fragrance. Plants branching with healthy foliage. Should be in every Rose garden.  
**GRENOBLE.** Large, globular, fully double flowers of brilliant red, almost scarlet. Prolific blooming and one of the best garden Reds.  
**POINSETTIA.** A dazzling brilliant red Rose. Well shaped, high-centered buds of velvety texture on long stems.  
**RED RADIANCE.** A sport of Radiance and exactly like its parent except that it is a deep shade of red. Blooms until frost and one of the best all-around red Roses in existence.  
**SOUTHPORT.** A brilliant, unshaded scarlet Rose, with fine Tea scent. Particularly brilliant in bright sunshine and recommended for spectacular effects.

### TWO-TONED

**CONDESA DE SASTAGO.** Cupped flowers of fiery copper inside and rich gold on the reverse. Enticing Rose with fine fragrance. Healthy and upright in growth.  
**DUQUESA DE PENARANDA.** Large double flowers of cinnamon-peach color; fragrant. Strong, upright plants with attractive foliage. The autumn bloom is especially fine. A wonderful Rose that should be in every garden.  
**HINRICH GADE.** A brilliant, fragrant Rose with long pointed buds of rich luminous vermillion shade with gold which opens to large, double, orange-yellow flowers flushed with Nasturtium-red. A spectacular Rose with excellent foliage.  
**MME. JOSEPH PERSAUD.** Long, slender buds of Nasturtium-orange, opening to sweetly fragrant flowers of Nasturtium-buff, with a hint of pale pink at the petal edges. Has received many awards.  
**PRESIDENT HERBERT HOOVER.** Large flaming scarlet and yellow buds, opening to soft creamy yellow with scarlet markings. One of the most satisfactory garden Roses. Unusual growth; free blooming, especially in the autumn. Rich fragrance.

Soeur Therese

Etoile de Hollande

## Above Tried and Tested Rose Group

\$1<sup>00</sup> each 10 for \$9<sup>50</sup>

100 for \$90<sup>00</sup>

STRONG 2-YEAR PLANTS

For Post, Packing and Insurance on All Roses, Add 5c Per Plant

If You Do Not Have Our General Catalog

Fall 1949 Spring 1950  
Listing Shade Trees, Evergreens, Shrubs, Vines, Hedges, Etc.  
Ask for Catalog 109

PLANTING INSTRUCTIONS Will Be Included With Each Order

## Outstanding Patented Roses

Many of the finest of the new Roses are being patented. This naturally controls their propagation and prices to a large extent. We are privileged to distribute these Roses and use the greatest diligence to see that they reach you in prime condition. We have tested many varieties and recommend those listed below as particularly outstanding. However, we cannot be held responsible for their behavior, size, color, etc., all of which are beyond our control, since they are patented.

### PINK

**APPLAUSE.** (Patent No. 829.) Winner of the much-prized Bagatelle Gold Medal. Exceedingly large buds of dazzling light red opening into a lighter shade. Heavy fragrance, vigorous grower, and prolific bloomer. Little above medium height, compact bushy habit. \$2.00 each; 3 for \$5.00.

**CAPISTRANO.** (Patent Applied For.) A glowing rose-pink flower noted for retaining its color without fading. Exceptionally large buds and blossoms, rich lasting fragrance, extra long strong stems. One of the sturdiest Roses ever produced. You will love it for its vigor, clear color, and immense size. \$2.50 each; 3 for \$6.25.

**MARY MARGARET McBRIDE.** (Pat. No. 537.) The double, high-centered blooms are a clear, deep, coral-pink suffused with gold at the base—very beautiful at all stages. Vigorous growth, reaching to 2½ feet; foliage smooth, leathery, dark green. A new continuous bloomer of outstanding merit. \$1.50 each; \$3.75 for 3.

**MISSION BELLS.** (Patent Applied For.) Another All-America Award Winner, its long-pointed buds are a strikingly brilliant deep salmon-pink changing to clear shrimp-pink flowers, often measuring 5½ inches across. Disease resistant, heavily branched, beautiful copper-green foliage, richly fragrant. \$2.50 each; 3 for \$6.25.

**SHOW GIRL.** (Patent No. 646.) This is one of our finest "pinks", characterized by its sensationally long buds and deep pink, almost carmine, color. Because of its magnificent buds and lasting qualities it is particularly good for cutting. Long sturdy stems, large heavy-textured petals. \$1.50 each; 3 for \$3.75.

### RED

**CHARLOTTE ARMSTRONG.** (Patent No. 455.) A long, unique blood-red bud changing into a magnificently brilliant cerise flower. A color you must see to appreciate. It is a tall rugged plant, harder than most. Certainly one of our best red Roses. \$1.50 each; 3 for \$3.75.

**CRIMSON GLORY.** (Patent No. 105.) Glorious crimson flowers, shaded deep red and mellowed by a velvety nap, with wonderful fragrance, are borne continuously on strong, healthy plants about 2½ feet tall. In the few years since its introduction, Crimson Glory has become a prime favorite, for its magnificent color and deeply satisfying fragrance make it the ideal Rose. \$1.35 each; \$3.40 for 3.

**MIRANDY.** (Patent No. 632.) Another winner in the All-America Rose Selections for 1945. A strong, free-branching plant producing large, long-pointed, ovoid buds of maroon-red. Blossoms very double and delightfully fragrant. \$1.50 each; 3 for \$3.75.

**NEW YORKER.** (Patent No. 823.) A truly red, red Rose which retains its sparkling color from June until frost. Its extra large, beautifully formed buds are a brilliant scarlet with rose-red undertones and rich velvety sheen. The flowers often measure 6½ inches across. Sturdy, upright and vigorous. \$2.00 each; 3 for \$5.00; 12 for \$20.00.

**NOCTURNE.** (Patent No. 713.) Grand, streamlined buds of cardinal-red with exciting darker shades. Large, fragrant flowers with richly textured petals and a vigorous plant. A new All-America Rose Selection which seems destined to take its place among the best. \$1.50 each; 3 for \$3.75.

**RUBAIYAT.** (Patent No. 758.) This spectacular 1947 All-America Award winner has graceful, long shapely buds and a wealth of old-rose fragrance. The shining, very bright cerise-red color in the heart of the half-open bloom is accentuated by the reverse of the petals, which is several shades lighter. Extra-large flowers are borne in profusion on long, upright stems. The plant is tall and vigorous with luxuriant dark green foliage. \$1.50 each; 3 for \$3.75.

### TWO-TONED

**DIAMOND JUBILEE.** (P. A. F.) Warm glowing buff-orange with a radiant sparkle from a touch of orange-yellow at base of each petal. The large, stately blooms are many-petaled and high centered. Flowers last exceptionally well either on the bush or when cut. A constant bloomer and very desirable. \$2.00 each; 3 for \$5.00.

**FORTY-NINER.** (Patent No. 792.) This brilliantly hued bicolor is an A. A. R. S. for 1949. Its contrasting colors are startling in their brilliance, and yet they blend together beautifully. Inside of petals is a vivid Oriental red, while the outside is a chrome-yellow, changing to straw-yellow. Colors are lasting and bright. The long bud opens to a well-shaped bloom of 25 to 40 petals, mildly fragrant. \$2.00 each; 3 for \$5.00.

**HORACE McFARLAND.** (Patent No. 730.) Named in honor of the late Dr. J. Horace McFarland. An upright growing, vigorous plant producing an abundance of large, deep apricot, ovoid buds opening to beautifully formed, buff-salmon, spicily scented blooms of 45 petals. All-America Rose Selection. An exhibition Rose. \$1.50 each; 3 for \$3.75.

**MME. HENRI GUILLOT.** (Patent No. 337.) This outstanding beauty has no rival in form or color. The artistic, long urn-shaped buds open to 20-petaled flowers, 4½ inches across, watermelon to raspberry-pink color with golden base. \$1.50 each; 3 for \$3.75.

**TAFFETA.** (Patent No. 716.) Long, pointed buds of rich carmine-rose, softened to a salmon or apricot at the base. As it expands they usually change to a Begonia-rose. Fragrant. Plant upright with long stems for cutting. \$1.50 each; 3 for \$3.75.

### YELLOW

**ECLIPSE.** (Patent No. 172.) The very long, slender, streamlined, yellow buds open to loose flowers with 25 to 30 golden yellow petals which hold their color well; fragrant. \$1.35 each; \$3.40 for 3.

**PEACE.** (Patent No. 591.) Again a lovely new Rose is born! The ovoid, golden yellow buds, etched with pink, open to beautiful, cupped canary-yellow to cream blooms of magnificent size. The fragrance is as delicate as the flower is beautiful. The plant is vigorous and hardy with very large, glossy, disease-resistant foliage. "This Rose should have a place in every garden as a living symbol of peace on earth, good will toward men." \$2.00 each; \$5.00 for 3.

**SUTTER'S GOLD.** (Patent Applied For.) Features exquisite, long-pointed, bright yellow buds, richly shaded with orange and red. Strong, vigorous, free-branching, producing an abundance of blooms. Many large glossy leaves. We highly recommend this Bagatelle Gold Medal and 1950 A.A.R.S. winner. The most fragrant of all yellow Roses. \$2.50 each; 3 or more, \$2.10 each.

## ROSE SPRAYS

### CLOTRACIDE



An economical spray for roses, etc. Contains powerful insecticides and fungicides. Easily mixed and applied. We recommend it.  
Small Size (makes 5 gals.) ..... \$0.75  
Medium Size (makes 10 gals.) ..... 1.25  
Large Size (makes 20 gals.) ..... 2.00

### TRI-GEN—COMBINED SPRAY TREATMENT

Complete Protection Against Plant Insects and Diseases  
One of the most complete and satisfactory sprays for roses. Controls leaf spot, mildew and insects. Nationally advertised and used.  
A—Small Kit (makes 16 qts.) ..... \$ 2.25  
B—Medium Kit (makes 64 qts.) ..... 6.00  
C—Large Kit (makes 32 gals.) ..... 9.00  
D—Extra Kit (makes 128 gals.) ..... 30.00  
TRI-GEN DUST. Contains ingredients to control both chewing and sucking insects as well as mildew, black spot and certain blights. (This is for those who would rather "dust" than "spray.")  
1 lb. ..... \$0.85  
5 lbs. ..... 3.50  
For Post and Insurance, add 10 per cent.

## CLIMBING ROSES

Strong, 2-year plants: \$1.00 each; 10 for \$9.50. Except as noted.

### PINK

**CLIMBING AMERICAN BEAUTY.** Extremely beautiful light crimson; buds and flowers. Very fragrant.  
**DR. NICOLAS.** (Patent No. 457.) Everblooming Pillar Rose. The flowers are large, 4 to 5 inches across, with 50 petals, of rose-pink color with lovely fragrance. Magnificent clusters, three or four to a long strong stem. \$1.50 each.  
**DR. W. VAN FLEET.** Large flowers of exquisite flesh-pink, on long stems. Outstanding large flowered pink climber.  
**MARY WALLACE.** Large, clear brilliant pink flowers. Fine for cutting.  
**NEW DAWN.** (Patent No. 1.) An everblooming Dr. W. Van Fleet with the most lovely flesh-pink blossoms. Long stems, pointed buds. \$1.50 each.

### WHITE

**SILVER MOON.** Semi-double white flowers. The showy yellow stamens make it doubly attractive.

### RED

**FLASH.** (Patent No. 396.) An early blooming Pillar Rose whose buds are yellow with a scarlet suffusion. They open to glancing scarlet blossoms with the under side of the petals a light yellow. \$1.50 each.  
**PAUL'S SCARLET CLIMBER.** Vivid scarlet-red that can be "seen a mile." Holds its color.  
**THOR.** (Patent No. 387.) Brilliant scarlet-red. The extra large blossoms are slow in opening, perfectly formed and sometimes measure 4 to 5 inches across. Borne on rather stiff spurs 12 to 18 inches. Fourth creation and one of the finest scarlet Roses introduced to date. \$2.00 each; 3 for \$5.00.

### YELLOW

**GARDENIA.** Buds rich creamy yellow, opening to pleasing yellow that fades to cream.  
**GOLD RUSH.** A vigorous climber, producing masses of handsome yellow flowers; has nice foliage and unlike most other hardy climbers, it will produce flowers on its new growth for the season. An outstanding Rose. \$1.50 each.

### TESTED FLORIBUNDAS

### PINK

**CHEER.** Ovoid buds are orange-pink to red, opening to large blossoms, about four inches and in large clusters. Sweet fragrance and prolific bloomer. This new Rose will bring a cheery warm glow to your garden. \$1.25 each.  
**FASHION.** (Patent No. 789.) An entirely new color. Oriental red buds transforming into blossoms of exquisite luminous coral-pink, suffused with gold. Continuous blooms in enormous clusters. Graceful wavy petals, delicate fragrance. \$2.00 each; 3 for \$5.00.

**PERMANENT WAVE.** (Patent No. 107.) Large semi-double flowers of rosy pink, with cerise edges. Petals are waved permanently from bud stage to the finish. \$1.25 each.  
**PINKIE.** (Patent No. 712.) A new Floribunda producing an abundance of long slender and perfect little pink buds opening to flowers of about 2 inches across with 14 to 16 petals. Prolific bloomer with light green, glossy foliage. Flowers have a spicy fragrance. A.A.R.S. award for 1948. \$1.50 each.

**PINOCCHIO.** (Patent No. 484.) Long, pointed buds of exquisite salmon, flushed with gold at base, opening to a soft clear pink. Flowers produced in great clusters on strong, healthy, hardy plants. Admirable for bedding or cutting. \$1.25 each.

**HUGONIS.** ("Golden Rose of China.") The finest shrub Rose known. Blooms in May, its arching branches covered to the tips with single, yellow, cup-shaped flowers. Unsurpassed for mass effects and in the shrub border.

## SHRUB ROSES

2-year plants, \$1.50 each.

**MAX GRAF.** A clear pink, single Rose, much used to cover banks, walls and embankments. Belongs to the Rugosa family and is hardy.  
For Post, Packing and Insurance on all Roses, add 5c per plant.



Eclipse



Floribunda Rose, Cheer



Floribunda Rose, Goldlocks

FOR POST, PACKING and INSURANCE ON ALL ROSES Add 5¢ Per Plant







# GRAPES

The most reliable of all fruits. If properly planted, trained and pruned, will last a lifetime. Select a location away from large trees and where they can remain for years. Varieties offered have been tested and proved satisfactory for this section.

## Black Grapes

**Concord.** Best all-around Grape.

**Fredonia.** New. Mid-season. Excellent.

**Moore's Early.** Best early black.

**Sheridan.** A late bearing Concord.

## Red Grapes

**Coco.** Medium size. Excellent quality.

**Catawba.** Best late.

**Lindley.** Delicious. Mid-season.

**Lutie.** Best early. Sweet and juicy.

## White Grapes

**Niagara.**

Best white.

**Portland.**

Best early white.

All Grapes:  
Strong, 2yr. vines,  
35c each; \$1.50 for 5;  
\$10.00 for 50.

For Postage, Packing and Insurance, Add 10%

## DEWBERRIES

We consider Lucretia the best Dewberry, making a very vigorous growth and fruiting early. The berries are large, jet-black, and of fine flavor. May be allowed to develop on the ground or trained, in either case producing large crops. 12 for \$1.25; 25 for \$2.00; 100 for \$6.00.

For Postage, Packing and Insurance, Add 10%

## RHUBARB

**EXCELSIOR.** Very early, with long stem. Plants vigorous and dependable.

Each 10 100  
Price \$0.25 \$2.00 \$12.00

For Postage, Packing and Insurance, add 10%.

**MacDONALD.** New, bright high quality Canadian variety, mildly acid. Takes less sugar. Raised from divisions rather than seed. The best.

Each ..... \$0.50  
5 for ..... 2.00

For Postage, Packing and Insurance, add 10%.

Plant Rhubarb 4x3 feet, covering crowns not over 3 or 4 inches.

## CURRENTS

**RED LAKE.** By far the most productive of the many kinds we have tested. Color a brilliant red; large berries borne in long clusters along the stems; quality excellent. The white varieties have proved worthless in this climate.

Each 3 10  
Price ..\$0.50 \$1.35 \$4.00

For Postage, Packing and Insurance, Add 10%



Red Lake Currant

## GOOSEBERRIES

**DOWNING.** Fruit almost round, large, and juicy; best quality; whitish green color.

**HOUGHTON.** Round, medium size, dark red when ripe; juicy, sweet. Thin smooth skin. Bush is hardy, very productive, free from mildew, and the best for general purposes in this section.

### PRICES OF GOOSEBERRIES

	Each	3	10
Either variety	\$0.50	\$1.35	\$4.00

For Postage, Packing and Insurance, Add 10%

## BLACKBERRIES

Though thorny and requiring more space, they are desirable in every large garden. Plant 2 feet apart in rows 5 to 6 feet apart. 25 to 50 plants for ordinary family. You will be pleased with the varieties we offer.

**ALFRED.** Large, jet-black, juicy, late. 12 for \$1.25; 25 for \$2.00; 100 for \$6.00.

**EARLY HARVEST.** Early. Medium size. Prolific. We like it best. 12 for \$1.25; 25 for \$2.00; 100 for \$6.00.

For Postage and Insurance, add 10%.

## ASPARAGUS

**WASHINGTON.** This is the best known variety. It is a strong grower, producing stocks of large size and of finest quality. The fact that it is rust-resistant makes it the ideal Asparagus for all. Our plants, produced on heavy soil, are superior to the little seedlings grown in sand. Every plant is graded and are large, fleshy roots that, with proper care, will be ready to cut the second year. Our freshly dug plants will grow much better than those which are shipped in.

	25	50	100
Strong, 2-yr. plants	\$1.50	\$2.50	\$4.00

Ask for prices on larger quantities.

For Postage, Packing and Insurance, add 10%.



## PANSIES

Our plants of this popular flower are grown from seed of the choicest strains. Besides combining the finest selections from Pansy specialists, there is a further blending of additional separate colors that do not usually occur in the average mixture. Large, strong transplants: 75c per doz.; \$5.00 per 100. Post, packing and insurance 10% additional.

Plant Pansies early for best results.



Lindley

Niagara

Concord



Blackberries

## RASPBERRIES

	12	25	100
<b>CUMBERLAND.</b> Best black.	\$1.25	\$2.00	\$6.00
<b>LATHAM.</b> Red; standard	1.25	2.00	6.00
<b>SUNRISE.</b> Outstanding red.	1.25	2.00	6.00
<b>INDIAN SUMMER.</b> New ever-bearing	1.25	2.00	6.00

For Postage, Packing and Insurance, add 10%.  
Quotations on larger quantities.

Should be in every home garden. Require limited space and produce an abundance of the finest fruit. Set 2 feet apart; rows 4 1/2 to 5 feet apart. 50 to 100 plants for ordinary family. We have tested almost all kinds and offer the best.



Latham





# CHERRIES

Early Richmond

Not difficult to grow, but trees do best in well-drained, rich soil. The sour varieties grow more readily than do the sweets, but you can have both if the location is satisfactory. Be sure to plant the trees as soon as they arrive. Press the soil firmly around the roots, tramp it hard.

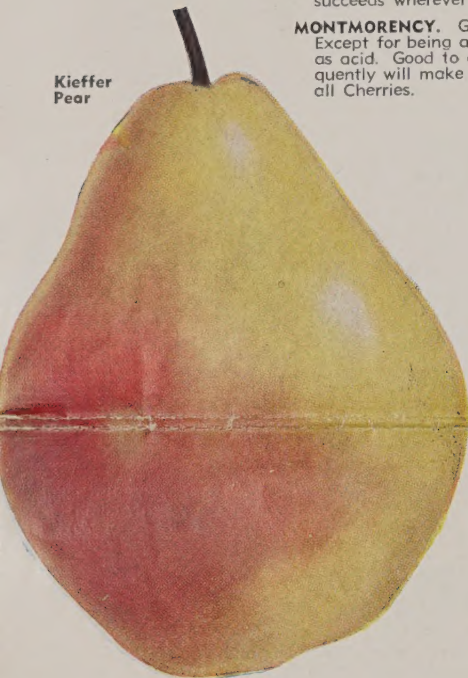
## Cluster and Sub-Acid Varieties

You may plant either of these varieties and be rewarded. This group seldom fails to bear a good crop. They are self-fertile.

**EARLY RICHMOND.** This old standard Cherry has been the favorite for years. The fruit, borne in clusters, is tart and very valuable for canning, pies, etc. Yields nearly every year and reddens the tree with its wonderful crop. It succeeds wherever Cherries will grow and is one of the earliest.

**MONTMORENCY.** Gradually supplanting Early Richmond because of its size. Except for being a little larger and later it is practically the same. Not quite as acid. Good to eat from hand. The tree is hardy, blooming late, and frequently will make a crop when the sweet varieties fail. The most popular of all Cherries.

Kieffer Pear



# PEARS

**BARTLETT.** August 15. The favorite eating Pear of America. Large, beautiful yellow with soft blush; high flavor. Tree bears quite young. On account of its popularity everywhere it is the most sought after of the European Pears.

**KIEFFER.** September 10 to 15. The most popular Pear for our section. Fruit is large, golden yellow, sometimes tinted red on the sun-exposed side. Flesh is firm, crisp, juicy and for canning purposes it is especially prized. From the tree it is not good to eat, and to properly ripen, gather carefully and place in a dry place of even temperature. The quality improves and it is then desirable. For keeping longer, pack in shallow trays or wrap the fruit in paper and store in a room free from frost. In this manner it can be kept until Christmas.

This old standard fruit is still being planted by many. Blight is its chief enemy, and as it is worse on deep, rich soil, do not over-stimulate by feeding. Planted in the back lawn it will make a beautiful tree in foliage, blossom and fruit.

**LINCOLN.** Blight-resistant and bears regular crops. Perfectly hardy and quality almost equals Bartlett. Season of ripening about September 1st. Plant with confidence. Considered by many the best of the Pears.

**SECKEL.** September 15. This small, high quality, yellowish brown Pear is one of the most popular of the September fruits. Of melting, juicy and sugary quality (frequently called the "Little Sugar Pear"). Tree is of slow growth but lives long and is needed in every home garden.

**TWO- AND THREE-YEAR-OLD TREES** Each 5  
4 to 5 ft. .... \$1.50 \$7.00  
5 to 6 ft. .... 1.75 8.00  
FOR POSTAGE, PACKING AND INSURANCE,  
ADD 10%

# PLUMS

**BURBANK.** Late July. Fruit large, violet to light purple, with occasional shades of yellow. Flesh yellow, of excellent quality. For either canning or market this is the most popular kind. We believe it to be the hardiest and most prolific of the Oriental varieties.

**DAMSON.** A medium size, purple or blue Plum which is well known for its fine culinary uses. Damson preserve is the height of epicurean delight. It bears heavily and should be in every planting where Plums are wanted.

**GREEN GAGE.** Another outstanding old variety. It ripens in mid-August and its medium sized, yellow-green, high quality fruit makes it a standard by which others are judged. Tree moderate grower; healthy.

They grow almost anywhere—garden, chicken-run, or orchard. Usually the trees are loaded with fruit, so it is wise to thin when too thick. Prune same as Apples.

**OMAHA.** (Hybrid.) A promising kind, vigorous in growth and free from disease. Being an American-Japanese hybrid, it inherits hardiness and productiveness from each parent. Produces great crops of coral fruit, yellow fleshed and of good quality.

**STANLEY PRUNE.** A large, sweet, purple Plum with much merit. Introduced by the New York Experiment Station. Annual bearer, good for home or commercial purposes and the best of the "Prune" class.

**TWO- AND THREE-YEAR-OLD TREES** Each 5  
4 to 5 ft. .... \$1.50 \$7.00  
4 to 5 ft. .... \$1.50 \$7.00  
For Postage, Packing and Insurance,  
Add 10%



## Sweets or "Heart" Varieties

This group grows luxuriantly, makes a fine showing for a few years, and then may die if not in congenial soil. The following varieties are the hardiest of the group. You should plant two varieties of sweet Cherries for satisfactory pollination.

**BLACK TARTARIAN.** Perhaps the most popular of the sweet varieties. Fruit is large, black, and heart-shaped. High quality. The tree is vigorous in suitable soil.

**MAY DUKE.** Somewhat more acid than the other sweet Cherries but of excellent quality and good to eat from the tree. Tree vigorous, medium size and productive.

**NAPOLEON** (Royal Ann). Large; yellow, tinged with red, firm. The most popular and best light colored Cherry for this section.

## PRICES ON CHERRIES

**Each 5**  
4 to 5 ft. .... \$1.50 \$7.00  
5 to 6 ft. .... 1.75 8.00  
FOR POSTAGE, PACKING AND INSURANCE, ADD 10%.

**ORDER  
NOW**

*To Avoid  
Disappointment*

## MORE THAN 100 YEARS

That's how long we have grown Hillenmeyer's Quality, True-to-Name Fruit Trees.

## APRICOT

**TALBERT.** Excellent quality. Bears early. Selected for its hardiness.

**Each 5**  
4 to 5 ft. .... \$1.50 \$7.00  
5 to 6 ft. .... 1.75 8.00

For Postage, Packing and Insurance, add 10%.

## NECTARINE

**SURE CROP.** Imported from New Zealand by the United States Department of Agriculture. The best of all the Nectarines as to quality, size and hardiness.

**Each 5**  
4 to 5 ft. .... \$1.50  
5 to 6 ft. .... 1.75

For Postage, Packing and Insurance Add 10%.